ABOUT THE RURAL DEVELOPMENT BRANCH

Purpose of the Branch:
To ensure the continuous improvement of sustainable rural livelihoods through the co-coordination of integrated rural development services and facilitation of rural enterprise and industry development

Vision Statement:
Vibrant, equitable and sustainable rural communities in KwaZulu-Natal

Mission Statement:
To co-ordinate and integrate comprehensive government interventions towards promoting vibrant, equitable and sustainable rural development in KwaZulu-Natal

Rural Development is aligned to the DARD Strategic Outcome Orientated Goals:
- Corporate Governance and Integrated Service Delivery
- Unleashing the Agricultural Potential of the Province
- Sustainable Natural Environmental Management
- Promote Sustainable Rural Livelihoods

Competencies of the Branch:
Strategic planning
Agriculture Market analysis
Rural enterprise market analysis
Rural Development Planning and co-ordination
Social facilitation
Stakeholder management
Business entity support
Agricultural economics expertise
Monitoring and evaluation
Statistical analysis
Communication

Other Key Policy Imperatives:
National Development Plan
New Growth Path
Industrial Policy Action Plan
Agricultural Policy Action Plan
National Food and Nutrition Security Strategy
Operation Phakisa
Comprehensive Rural Development Programme

Key Strategic Informants:
Medium Term Strategic Framework - Outcomes 4 & 7 & 2
Provincial Growth and Development Strategy
Agri-Parks Strategy
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<th>NAME OF BRANCH:</th>
<th>RURAL DEVELOPMENT</th>
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