

ABOUT THE RURAL DEVELOPMENT BRANCH

Purpose of the Branch:

To ensure the continuous improvement of sustainable rural livelihoods through the co-ordination of integrated rural development services and facilitation of rural enterprise and industry development

Vision Statement:

Vibrant, equitable and sustainable rural communities in KwaZulu-Natal

Mission Statement:

To co-ordinate and integrate comprehensive government interventions towards promoting vibrant, equitable and sustainable rural development in KwaZulu-Natal

Rural Development is aligned to the DARD Strategic Outcome Orientated Goals:

- Corporate Governance and Integrated Service Delivery
- Unleashing the Agricultural Potential of the Province
- Sustainable Natural Environmental Management
- Promote Sustainable Rural Livelihoods

Competencies of the Branch:

Strategic planning

Agriculture Market analysis

Rural enterprise market analysis

Rural Development Planning and co-ordination

Social facilitation

Stakeholder management

Business entity support

Agricultural economics expertise

Monitoring and evaluation

Statistical analysis

Communication

Other Key Policy Imperatives:

National Development Plan

New Growth Path

Industrial Policy Action Plan

Agricultural Policy Action Plan

National Food and Nutrition Security Strategy

Operation Phakisa

Comprehensive Rural Development Programme

Key Strategic Informants:

Medium Term Strategic Framework - Outcomes 4 & 7 & 2

Provincial Growth and Development Strategy

Agri-Parks Strategy

NAME OF BRANCH:	RURAL DEVELOPMENT
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