



## **MEDIA STATEMENT**

24 May 2024

### **KZN DARD BOOSTS IMPENDLE SMALL-HOLDERS WITH BRAHMAN BULLS, TRACTORS AND WATER TANKS**

Poverty reduction remains a priority for the KZN Government and it is only through economic growth that rural farming communities can transform.

It is for this reason that the KZN Department of Agriculture and Rural Development (DARD) is determined to provide agricultural resources and expertise that will grow rural small-holder farmers into profitable businesses.

On Friday, 24 May 2024, MEC Super Zuma provided Brahman bulls to Nzinga farmers for the purpose of genetic improvement of communal herds.

Once farmers start producing the best genotype of cattle, they will be in a position to supply major businesses with quality meat, making enough profit.

MEC Zuma has travelled the province extensively, handing rural communities with Beef Masters, Brahman and Bonsmara bulls under KZN DARD's Livestock Improvement Programme. At least 20 traditional leaders have received these bulls on behalf of their communities.

While in Inzinga, MEC Zuma visited Labalo farm, which the Department had assisted with the fencing of a 15-hectare farm.

Farm owner, Noluthando Maphalala, said "the boundary fencing makes the land suitable for cropping without interference from livestock. This will increase production" she said.

MEC Zuma said his vision is to establish rural agricultural firms that would uplift rural communities and their economies.

He emphasized that the Department had already secured a market that required 3 100 cattle monthly.

"These will come from you our farmers and it is important that we supply quality meat. We also have to ensure that we meet this market demand because if we fail to, we will lose this opportunity," said MEC Zuma.

Communal projects in the area also received tractors and water tanks.

----- ENDS -----

For media inquiries, please contact:

Lethu Nxumalo, Media Liaison Officer, 073 031 9293

Vusi Zuma, Head of Communications, 082 419 2887