



MEDIA INVITE

Agribiz Indaba to open market access for small scale farmers

The KwaZulu-Natal MEC for the Department of Agriculture and Rural Development Mrs Bongiwe Sithole-Moloi together with the Agribusiness Development Agency (ADA) Board will be hosting the 1st Agribiz Indaba 2022 from 30 June to 01 July 2022 at the Olive Convention Centre.

“This is a crucial time to be engaging in discussions around agribusiness and the role of food security in the province especially given the current state of affairs in the country where we are facing unprecedented hikes in the cost of food. We see the Agribiz Indaba as a vehicle for role-players in the agribusiness and agro-processing sector to have fruitful and meaningful conversations about how we can move the sector forward and the role that we as government have to play in driving the industry and providing assistance to small scale farmers,” says the MEC.

ADA CEO, Mr Zenzele Ndlela added, “As the ADA we envision the Agribiz Indaba to be a meeting place for agribusiness investors and key players in the industry, where bringing over 15 stakeholders from government departments, public entities, commodity groups, skills and training providers, banks, investors, agricultural project owners and developers, commercial farmers as well as the agro-processing industry.”

The Indaba is set to be one of largest agribusiness market access, access to finance, commodity groups and value chain participation, skills development and strategic partnership; and knowledge sharing events in the province where agricultural enterprises across KZN will gather under one roof to engage in robust conversation and showcase their products in the form of an exhibition.

Members of the media are invited to attend and cover this event:

Date : 30 June to 01 July 2022
Time : 08:30
Venue : Olive Convention Centre, eThekweni

For **RSVP**, kindly contact: Ms Palesa Kwitshana 082 560 0117 or KwitshanaP@ada-kzn.co.za

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