

MEDIA RELEASE

DATE: 30 AUGUST 2021

MEC SITHOLE-MOLOI TO LAUNCH THE RIVER VALLEY FARM IN NEW HANOVER

The KwaZulu-Natal MEC for Agriculture and Rural Development, Mrs Bongiwe Sithole-Moloi, will launch the River Valley Farm in New Hanover on the 31st August 2021.

The River Valley Farm is one of the projects that are supported by the Agribusiness Development Agency (ADA) and KZN Department of Agriculture and Rural Development.

The River Valley Farm is a 100% black owned farm and it has effectively tapped into the export markets, contributing to poverty eradication in the province by creating numerous job opportunities within the agricultural sector.

The launch will not only shine a spotlight on the wonderful work that the Department of Agriculture and Rural Development in KwaZulu-Natal and the ADA has done to assist this project, but, it will further bring optimism to emerging farmers, particularly women and communities at large, and to use River Valley Farm as a template for success in agribusiness.

MEC Sithole-Moloi will officially hand over the farm to its beneficiaries.

Members of the media are invited to cover the event, which will be held as follows:

DATE : Tuesday, 31 August 2021 VENUE : River Valley Farm, New Hanover

TIME : 10:00 – 13h00

For more information please contact Mr Vusi Zuma on 082 419 2887 or Mr Mack Makhathini on 076 965 5870.