

agriculture & rural development

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MEDIA ADVISORY

21 August 2019

AUGUST 2019

TO: ALL MEDIA

ATTENTION: Editors, News Editors& PR Wires

MEC BONGIWE SITHOLE-MOLOI TO HOST THE ANNUAL FEMALE ENTREPRENUER AWARDS 2019 IN RECOGNITION OF THE BEST FEMALE ENTREPRENEUR IN KWAZULU NATAL

The Province of KwaZulu-Natal has, in the last few years, seen a tremendous growth and rise of female entreprenuers in agriculture. While the remarkable work of female communal subsistence farming in the Province has been widely recognized in different sectors of society, the MEC for Agriculture and Rural Development, Mrs Bongiwe Sithole-Moloi, is excited to witness the rapid economic growth and prosperity of women in the commercial agricultural sector.

To recognise and celebrate the role these hard-working and determined women have exhibited in the enhancement of agriculture in both economic growth and food security, the MEC will host a provincial leg of the Female Entrepreneur Awards 2019 on the 23rd of August in Durban.

Awards will be conferred to recipients in the following categories: **Best Female Worker, Best Subsistence Producer, Top Entrepreneur Smallholder, Top Entrepreneur Processing, Top Entrepreneur Commercial and Top Entrepreneur Export Markets**. The MEC will also recognise the role of young women and women living with disabilities, who have shown courage and resilience amid physical challenges and impoverished backgrounds. The MEC will close the ceremony by announcing the overall winner who will walk away with a whooping **R250 000** cash cheque.

The top winners in the above-mentioned categories will automatically qualify to represent the Province of KwaZulu-Natal in this year's National Annual Female Entrepreneur Awards ceremony to be hosted by the national Department of Agriculture, Forestry and Fisheries in end of August 2019.

Members of the media are invited to report on this and also, should they require to, profile some of the amazing work that these women are doing in their various categories of farming.

Ceremony Details:

- 1. Date: 23 August 2019
- 2. Venue: Sibaya Casino, Durban
- 3. Time: 18:00PM

Issued by:

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