

MEDIA INVITE/ ALERT

TO ALL MEDIA

16-08-2019

ATTENTION: Editors, News Editors & PR Wires

KZN AGRICULTURE AND RURAL DEVELOPMENT MEC BONGIWE SITHOLE-MOLOI REVITALISES EXTENSION AND ADVISORY SERVICES THROUGH THE LAUNCH OF SERVICE UNIFORMS

The MEC for Agriculture and Rural Development in KwaZulu-Natal Mrs. Bongiwe Sithole-Moloi as part of her processes to unpack Departmental plans in accordance with the Budget Speech 2019/20 is undertaking to revitalise the visibility and professionalism of the Extension Advisory Services through the launch of uniform identification in the form of corporate service gear.

One of the main objectives of this process is to provide organizational and institutional development of Extension Advisory Services in the Province. This will assist in the clear identification and public visibility of Extension Advisory officers within the communities they serve.

Extension Advisory services are the core of agricultural development in the Province and are at the forefront of service delivery and at the coalface of the farming sector.

Over 1000 Extension Advisory officers will be in attendance in this event that will also create a platform to interface with the invited public.

Members of the media are cordially invited to the above-mentioned event to witness the launch of the Extension Advisory services corporate gear, which is scheduled to take place as follows:

Date: 20 August 2019

Venue: Mhlathuze Sports Complex, Richards Bay, King Cetshwayo District

Time: 09h00

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