



agriculture & rural development

Department:
Agriculture and Rural Development
PROVINCE OF KWAZULU-NATAL

MEDIA INVITE

ATTENTION ALL MEDIA HOUSES

02 April 2019

MEC MTHEMBU TO LAUNCH URBAN AGRICULTURE IN ETHEKWINI

MEC for Agriculture and Rural Development will on Thursday, 04 April 2019 launch urban Agriculture in eThekweni.

Under the theme “Transforming small and unseen urban spaces into green food hot spots” the launch will assist residents in urban areas to unlock agricultural potential.

Through urban agriculture, MEC Mthembu wants to encourage residents to grow their own food which will help to diversify diet, selling of surplus crops to provide additional income and also demonstrate to urban residents that you don't need to be a large scale farmer to reap significant benefits of agriculture.

Urban Agriculture aims to play a significant role in food security, job creation, economic growth and poverty alleviation for the residents of eThekweni and other urban areas in KwaZulu-Natal.

Details for the event are as follows:

Date : 04 April 2019

Time : 8am

Venue: Methodist Church Building – Roof top Garden

Followed by a project visit to Silethokuhle Dropping Centre, Albert Park, Durban

Main Event:

Venue: Christiananburg Stadium, Clermont

Time : 12h00 midday

For more information, please contact Media Liaison Officer Ms Phathisa Mfuyo on 0764111728 or phathisa.mfuyo@kzndard.gov.za