



## agriculture & rural development

Department:  
Agriculture and Rural Development  
**PROVINCE OF KWAZULU-NATAL**

30 August 2017

Media Advisory

### **MEC MTHEMBU TO LAUNCH A ONE-HOUSEHOLD, ONE-FRUIT TREE PROGRAMME IN KWAMASHU**

The MEC for Agriculture and Rural Development in KwaZulu-Natal, honourable Themba Mthembu, will be launching the One-Household, One-Fruit Tree Programme on Friday, 01<sup>st</sup> of September 2017. This is one of the programmes which the MEC will lead across the country.

Arbor Day, which is held on 1<sup>st</sup> of September, is a day where people are encouraged to plant trees. Such a day highlights the importance of conserving trees rather than destroying them. This would include deforestation.

“The Department is going to rollout this programme throughout the province and it is part of performance targets. We are not just going to plant any trees to households but fruit trees to factor in the importance of eating fruits. This is vital for children especially, as fruit contain essential nutrients that are important for their health, growth and development. Each family must have a fruit tree in this province both in rural and urban areas” said MEC Mthembu.

The Programme will be launched at Mount Royal, KwaMashu. The MEC accompanied by MPLs and eThekweni Metro leadership, will be planting from household to household.

The details of the launch are as follows:

Date : 01 September 2017  
Time : 09h00  
Venue: Mount Royal, KwaMashu

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