



agriculture & rural development

Department:
agriculture
& rural development
PROVINCE OF KWAZULU-NATAL

To : All Media Houses

Att : Editors and Senior reporters

Date : 19 September 2017

Re : Invitation to the MEC Agribusiness Development Agency Breakfast Briefing.

The Department of Agriculture and Rural Development in the Province and Agribusiness Development Agency (ADA) invites you to the above occasion.

The rationale behind the proposed Agribusiness Breakfast Briefing to be hosted by MEC Mthembu engaging with variety of stakeholders in the sector.

The rationale for such a Breakfast hosting is to present a revised strategy that will position the ADA within the framework of the Provincial Growth and Development Strategy as a catalyst for agricultural business development focusing on black entrepreneurs along the agricultural value chain.

To create a platform for robust discussion with relevant stakeholders aimed at sharing information and providing effective solutions in an effort to collaborate in transforming the agribusiness sector in the province. Again it's to articulate the revised mandate and outline the new strategic focus of the ADA whilst encouraging local and international investment and trade relations.

The details are as follows:

1. Date : 21 September 2017
2. Venue : Latitude conference centre, Dube Trade Port.
3. Time : 08h30

We have herein enclosed with the programme of the day for convenience.

Yours faithfully

Khaye Nkwanyana

Director: Media and Liaison

Draft Programme for MEC's Agribusiness Breakfast Briefing

Date: 21 September 2017

Venue: Latitude Conference Centre, Dube Tradeport, Durban

Time: 08h00 – 13h00

Time	Activity	Responsible person
Programme Director/Facilitator: Mr Ashraf Garda, Media host & radio presenter, SAFM		
08h00 08h45	Registration and Tea	
08h45	Opening remarks	Mr Ashraf Garda
08h50	Welcome remarks and purpose of the event	Dr Mnqobi Ngidi, Chairperson of the Board, ADA
09h00	Address by the Honourable MEC for the Department of Agriculture and Rural Development, KZN	Mr Themba Mthembu, Honourable MEC, MPL
09h15	First session topics I. Linkage between primary production, agro-processing and value addition. II. Funding opportunities and investor relations	Facilitator: Mr Ashraf Garda Panellists: <ul style="list-style-type: none"> • Mr Themba Mthembu - Honourable MEC, DARD KZN • Dr Tobias Takavarasha - Acting CEO, FANRPAN • Mr Sifiso Ntombela - Head International Trade & Investment Intelligence; Agri Business Chamber (Agbiz) • Ms Zizipho Nyanga - CEO, Old Mutual's Masisizane Fund • Mr Zano Mataruka - Snr Investment Officer, International Finance Corporation (World Bank Group) • Mr Lewis Hove – Head of United Nations, Food and Agriculture Organization (FAO) South Africa • Q & A
10h15	BREAKFAST IS SERVED	
11h00	Second session topic I. Enterprise development, logistics, market linkages, emerging markets; regional and global trading	Facilitator: Mr Ashraf Garda Panellists: <ul style="list-style-type: none"> • Mr Mduduzi Mfusi - Head of Department, DARD KZN • Dr Thulasizwe Mkhabela - Acting CEO, ADA • Mr Sifiso Myeni – CEO, Agriculture House • Mr Martin Mohale – MD, Tongaat Hulett SA Sugar • Mr Menzi Dlamini – Knowledge Manager; Sector Management, TIKZN • Q & A
12h05	Vote of thanks and closing remarks	Dr Thulasizwe Mkhabela, Acting Chief Executive Officer, ADA
12h15	Media Briefing	MEC, HOD and the Panel