



agriculture & rural development

Department:
Agriculture and Rural Development
PROVINCE OF KWAZULU-NATAL

KZN DARD HOSTS A PUBLIC SERVICE WOMEN MANAGEMENT WEEK

On Friday the 26th of August 2016, the Department of Agriculture and Rural Development's women in management lead by the Corporate Service's Deputy Director-General Ms Jabu Majola, handed out more than 500 sanitary towels to the pupils of Umconwana High school in Howick, just outside Pietermaritzburg.

The campaign driven by women in management from the Department, focused on assisting young girls from disadvantaged communities to meet their feminine hygiene needs.

The common goal by the KZN DARD women in management allowed them the opportunity to raise an amount of over R15 000 from their own pockets to see this drive as a success.

It is prevalent in many schools in disadvantaged areas, for young girls to refrain from attending school or to drop out completely due to the embarrassment of not having adequate sanitary protection. One of the main objectives of the campaign is to keep these girls in school by raising awareness on puberty and menstrual hygiene as part of boosting their self-esteem to have a better focus in the completion of their studies.

Following the school visit, a strategic meeting was held at the Midmar Dam in Howick, where the women in management discussed matters including the Public Service Women Management Week, women empowerment and gender equality in the work place.

This interactive engagement was aimed at embracing Women's Month and finding a platform to discuss transformation initiatives for non-sexism, women advancement and gender equality to name but a few.

The campaign was planned in commemoration of the women of 1956 who marched to the Union Buildings in the struggle for freedom and gender equality.



Pupils gathered at an assembly point during a handover of sanitary towels



KZN DARD Corporate Services: Director-General Ms. Jabu Majola, handing over sanitary towels to girls from Nconjwana High School in Howick



KZN DARD Corporate Services: Director-General Ms. Jabu Majola addressing young girls during a handover of sanitary towels to their school

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